

# Simple, Smart Solutions for Every Team

Whether you are volunteer-run or have a robust development team, our solutions can meet you where you are to help elevate your organization's purpose.



Easy-to-use fundraising software that helps you build stronger relationships with your donors through built-in best practices designed to help you become a better fundraiser.



Fundamental fundraising tools built to scale with your organization. Build strong donor relationships and raise more money to maximize your impact with a fully unified CRM and powerful online and offline fundraising features.

### WITH NETWORK FOR GOOD YOU CAN...



Streamline your communication with donors through personalized video messages, email templates, SMS and more in our communication suite.



Host an in-person, hybrid, or virtual auction. Your attendees can use any device to shop, bid, and pay for their items.



Become a stronger fundraiser with the help of a personal fundraising coach tailored to help you meet and exceed your goals.

## WITH EVERYACTION YOU CAN...



Build efficiency with multi-channel workflow automations.



Optimize your fundraising strategy and raise more with predictive analytics and advanced segmentation.



Advance your offline fundraising strategy with major and planned giving, direct mail, and moves management features.



Maximize your impact by enabling a robust advocacy toolset designed to amplify your message.

#### **BEST FIT FOR NONPROFITS WITH**

#### **Limited Fundraising Team**

#### **Established Fundraising Team**

that wants to become better fundraisers with easy-to-use tools. or giving program that are looking for advanced features.



# **POWERFUL CAPABILITIES BUILT FOR SUCCESS**

Features	Network for Good	EveryAction
Fundraising Tools		
Branded Giving Pages	•	•
Peer-to-Peer Pages	•	•
Automated Tax Receipts & Thank Yous		•
Pledge Management	•	•
Online Forms	•	•
Grants Management		•
Events Management	•	•
Auctions	•	
Personal Fundraising Coach	\$\$	
Donor Stewardship Tools		
Segmentation	•	•
Direct Mail Templates & Labels	•	•
Email Blasts & Templates	•	•
Marketing Automation		•
Acknowledgement Tracking	•	•
Video Messages	•	
Text Messaging	•	•
Donor Self-Service Portal	•	
Planned Giving		
Predictive Analytics		•
Moves Management		•
Membership Management		•
Advanced Reporting		•
Supporter Engagement Tools		
Volunteer Management		•
Advocacy & Organizing		



Talk with a team member and find the right solution for your organization.



